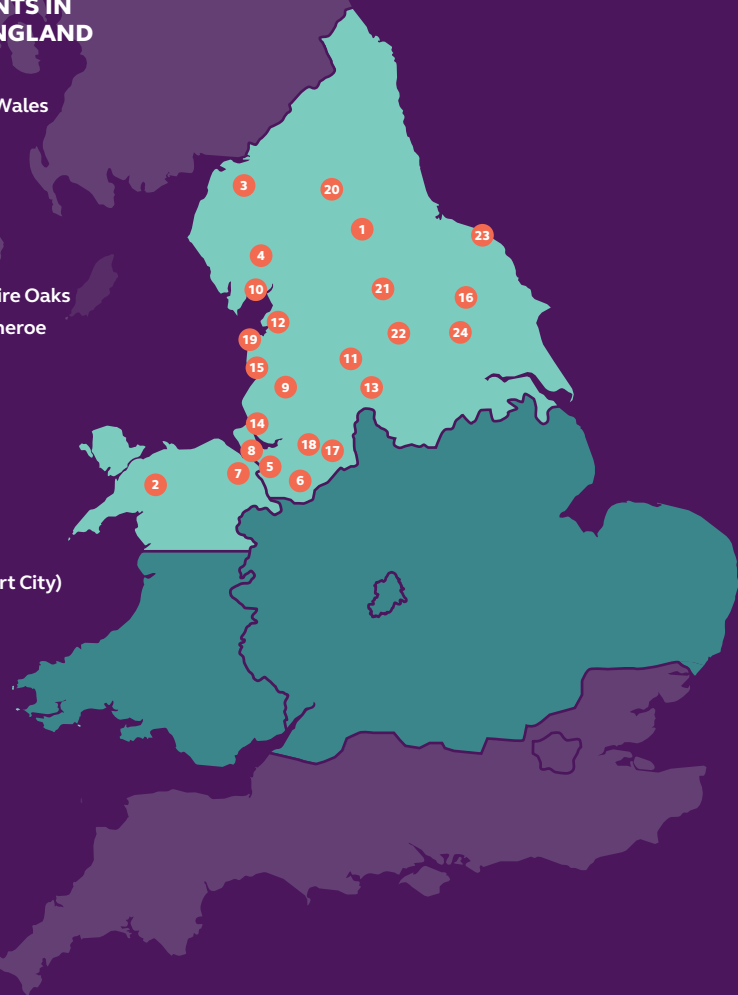


**We are searching for new locations for Premier Inn
across the north of England and north Wales –
from town and city centres to leisure hotspots**

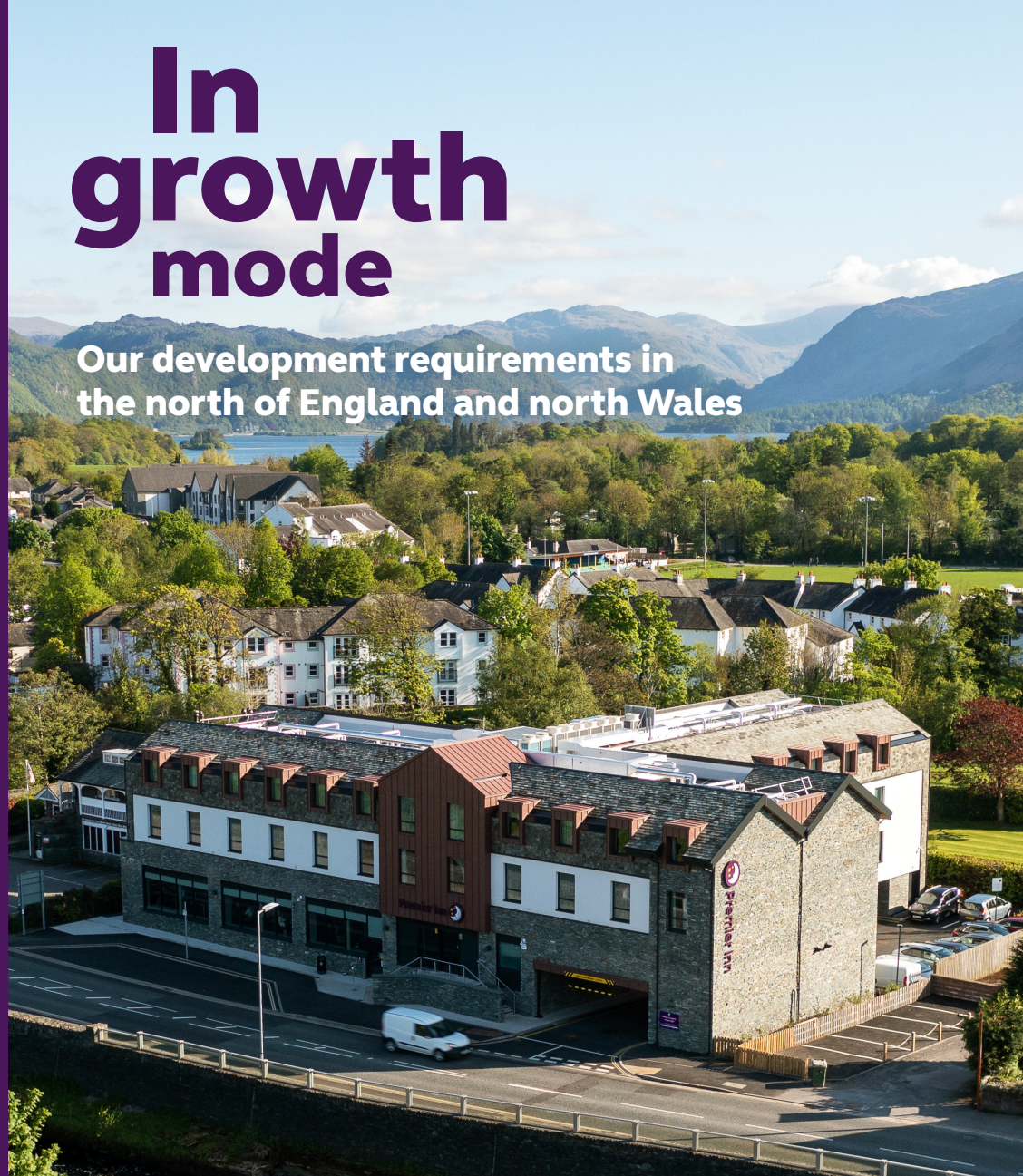
**OUR REQUIREMENTS IN
THE NORTH OF ENGLAND**

1. Barnard Castle
2. Betws-y-Coed – North Wales
3. Carlisle
4. Central Lake District
5. Chester
6. Crewe
7. Deeside/Mold
8. Ellesmere Port – Cheshire Oaks
9. Forest of Bowland/Clitheroe
10. Grange-Over-Sands
11. Ilkley
12. Lancaster
13. Leeds – City South
14. Liverpool – Waterside
15. Lytham St Annes
16. Malton
17. Manchester – East (Sport City)
18. Manchester Piccadilly
19. Morecambe
20. North Pennines
21. Ripon
22. Wetherby
23. Whitby
24. York – South



In growth mode

**Our development requirements in
the north of England and north Wales**



Premier Inn
Rest easy

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Premier Inn is the UK's favourite hotel
business offering our customers a choice
of more than 850 locations across the UK
and we are continuing to expand.



Premier Inn
Rest easy

We are on a mission to bring Premier Inn to more locations across the country as we expand from more than 85,000 rooms today towards a target of 125,000 UK & Ireland bedrooms.

Our success is based on our track record, financial strength, unique business model, flexible development requirements and the straightforward way we do business.



Some of the reasons to work with Premier Inn include:



..... The security of working with Premier Inn Hotels Ltd, owned by Whitbread Plc



..... Indexed-linked 25-year leases



..... Our flexible development requirements including freehold and leasehold opportunities



..... Our experienced development and consultant teams



..... Requirements for upwards of 80-bedrooms in town centre and out of town locations



..... A clear and comprehensive ESG programme

Our requirements in central and edge of centre locations.

In **town and city centres** we require between 80 and 200 bedrooms for Premier Inn and hub by Premier Inn in locations with excellent transport connections and close to drivers of business and leisure demand.



We have an excellent track record of developing bespoke Premier Inn and hub by Premier Inn hotels as well as converting existing buildings into popular hotels.

On-site parking is not required in our town and city centre locations though proximity to public car parks and public transport connections is important.

At **edge of centre** locations we require between an acre and an acre and a half to accommodate a Premier Inn hotel and restaurant and on-site car parking.



All new Premier Inn hotels are to achieve a BREEAM 'excellent' rating in line with Whitbread's commitment to bring its directly controlled emissions to zero by 2040.